



Your Entertainment Partner

JOB OPPORTUNITY: WEB DEVELOPER & CRO SPECIALIST

Job Type: Part-time / Freelance (Remote)

Vacancy: 01 position

Target Market: United States & Canada

Working Hours: Flexible / Project-based

ABOUT US

SuperBox TV Box Store is the most trusted retailer of authentic SuperBox TV Box S6, S7, and S8 series in the US and Canada. True to our slogan, "Your Entertainment Partner," we deliver premium home streaming hardware to a sophisticated tech consumer market. As we scale up our digital infrastructure and paid acquisition strategies, we are seeking a highly talented **Web Developer & Conversion Rate Optimization (CRO) Specialist** to enhance our platform's technical core and turn traffic into customer conversions.

JOB DESCRIPTION

In this hybrid technical and analytical role, you will be directly responsible for the health, speed, and conversion efficiency of our e-commerce storefront. You will balance hands-on front-end development with analytical performance tuning—optimizing data collection, minimizing friction in the user journey, and resolving technical performance gaps.

Key Responsibilities:

- **Performance & Speed Optimization:** Analyze and optimize technical loading performance, focusing intensely on Core Web Vitals (specifically improving Largest Contentful Paint - LCP, First Input Delay, and Cumulative Layout Shift) across both mobile and desktop views.
- **Analytics & Tracking Integration:** Deploy, audit, and maintain advanced event tracking setups using Google Tag Manager (GTM), Google Analytics 4 (GA4), and Microsoft Clarity to map absolute user behaviors, heatmaps, and funnel leakages.
- **CRO Execution & A/B Testing:** Identify conversion friction across home, product, and checkout pages. Strategize, implement, and analyze structured data-driven layout changes or A/B testing protocols to maximize sales conversion rates.
- **Technical SEO Support:** Resolve site audit issues, remove script crawl bottlenecks, and manage structured metadata (Schema Markup for Products, FAQ, and Ratings) to support search engine rich snippet visibility.

- **Custom Landing Page Development:** Build and code lightning-fast, high-converting promotional landing pages tailored for targeted holiday marketing campaigns and product launches.

JOB REQUIREMENTS

- **Experience:** Minimum 2–3 years of active experience in E-commerce Web Development mixed with data-centric Conversion Rate Optimization (CRO) practices.
- **Technical Proficiency:** Exceptional command of HTML5, CSS3, JavaScript, and specialized custom script management on standard e-commerce architectures (Shopify, WooCommerce, or custom platforms).
- **Analytics Competency:** Proficient in configuring clean data flows within Google Tag Manager, custom GA4 conversion events, and decoding sessions on Microsoft Clarity.
- **Optimization Metrics:** Strong practical knowledge of browser rendering processes, asset compression, lazy loading techniques, and fine-tuning server load parameters for optimal LCP score responses.
- **Communication & Work Style:** Strong English communication skills to align on technical initiatives. High self-discipline to operate independently under a freelance/part-time framework with clear milestone shipping schedules.

BENEFITS & COMPENSATION

- **Flexible Remuneration:** Competitive monthly retainer or project-based compensation package, highly negotiable based on portfolio depth and execution speed.
- **100% Autonomous Workflow:** Work fully remote from any location worldwide with absolute control over your hourly schedule, provided delivery milestones are achieved.
- **Long-Term Engagement:** Opportunity to transition into a permanent Technical Director or Head of E-commerce position as the corporate infrastructure scales.
- **Direct Business Impact:** See your visual updates and code deployments directly move core commercial revenue and business metrics in real-time.
- **Internal Store Perks:** Deep internal staff discounts on all authentic high-end SuperBox hardware and home media accessories.

HOW TO APPLY

Are you ready to optimize the digital storefront for *Your Entertainment Partner*? Please submit your English resume along with your GitHub profile, links to live e-commerce sites you have optimized, or case studies showing clear CRO traffic/conversion improvements.

Email: customer@superboxtvboxstore.com

Subject Line: [SuperBox] Web Dev & CRO Application - [Your Name]

WhatsApp Support: +1(604) 239-6845

Website Portfolio: <https://superboxtvboxstore.com/>

SuperBox TV Box Store is an equal opportunity employer. We value performance, clean code, and data-driven optimization.