



Your Entertainment Partner

# JOB OPPORTUNITY: CONTENT & SEO COPYWRITER

**Job Type:** Full-time (Remote)

**Vacancy:** 02 positions

**Target Market:** United States & Canada

**Working Hours:** Mon - Sat, 8:00 AM – 7:00 PM (Flexible Shifts)

## ABOUT US

SuperBox TV Box Store is the most trusted retailer of authentic SuperBox TV Box S6, S7, and S8 series in the US and Canada. True to our slogan, "Your Entertainment Partner," we connect North American families with premium Android TV smart hardware. To boost our search engine footprint and educate our rapidly growing customer base, we are searching for 02 imaginative, tech-focused, and results-driven **Content & SEO Copywriters** to join our remote global marketing team.

## JOB DESCRIPTION

As a Content & SEO Copywriter, you will own the editorial voice of our e-commerce store. You will create engaging, keyword-optimized content that drives organic traffic, answers customer queries, and converts online visitors into loyal buyers. Your content will span comprehensive blog articles, enticing product catalogs, troubleshooting guides, and persuasive landing pages.

### Key Responsibilities:

- **High-Quality Article Production:** Draft, refine, and publish informative blog posts, comparison reviews, set-up guides (How-tos), and home entertainment trends centered around SuperBox models.
- **On-Page SEO Optimization:** Implement standard SEO techniques—including keyword placement, structured headings, meta descriptions, internal link positioning, and image alt texts—to achieve dominant search page rankings.
- **Product & Landing Page Copywriting:** Craft highly compelling, benefit-focused sales copy and product specifications for the SuperBox S6, S7, and S8 series that directly appeal to the North American demographic.
- **Keyword Research & Mapping:** Collaborate with the SEO team to identify high-traffic, low-competition keywords, buyer intent phrases, and trending search topics in the Android TV sphere.
- **Content Updating & Auditing:** Periodically audit and refresh aging web content to preserve high keyword rankings, maintain factual accuracy, and improve user engagement.

## JOB REQUIREMENTS

- **Experience:** Minimum 1–2 years of proven professional experience as an SEO Content Writer, Copywriter, or Digital Content Producer, ideally within e-commerce or consumer electronics industries.
- **Language Mastery:** Native-level or advanced professional English proficiency (written) with an innate understanding of North American idioms, slang, and e-commerce vocabulary.
- **SEO Tool Competency:** Solid familiarity with essential search optimization tools such as Ahrefs, SEMrush, Google Search Console, Keyword Planner, or SurferSEO.
- **Technical Interest:** A genuine curiosity or deep understanding of home media systems, IPTV setups, smart home hardware, Android OS, and streaming appliances.
- **Work Ethic:** Exceptional time management skills to smoothly handle independent content deadlines within a remote, structured workflow.

## BENEFITS & COMPENSATION

- **Competitive Salary Package:** Highly attractive baseline monthly pay + monthly performance bonuses driven by traffic milestones, content output, and keyword rankings.
- **100% Remote Flexibility:** Work comfortably from any location while utilizing standard cloud-based productivity suites.
- **Structured Career Progression:** Transparent promotional tracks to Senior Content Strategist, Content Editor, or Creative Marketing Lead.
- **Professional Upskilling:** Full corporate sponsorship for advanced SEO masterclasses, copy strategies, and analytical data training courses.
- **Exclusive Device Ownership:** Deep internal employee discounts on the newest authentic SuperBox series models and companion accessories.
- **Paid Leave & Wellness:** Generous annual paid time off (PTO), regional holiday bonuses, and flexible shift structures.

## HOW TO APPLY

Are you eager to transform digital narratives as *Your Entertainment Partner*? Please forward your English resume/CV alongside a portfolio of your best published articles or copy samples to our recruitment desk.

**Email:** customer@superboxtvboxstore.com  
**Subject Line:** [SuperBox] Content Copywriter Application - [Your Full Name]  
**WhatsApp/Call:** +1(604) 239-6845  
**Website:** <https://superboxtvboxstore.com/>

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*SuperBox TV Box Store is an equal opportunity employer. We value voice, creativity, and structural search excellence.*